We are a Creative agency

FancyPants Media Solution LLP



#### We are a Public Relation Agency!

We specialize in building Brands and Digital Experiences for businesses that challenge the status quo.

#FPMS works in five areas: Brand Identity Design, Digital
Marketing, Product Photography, Website Development and User
Experience Design.

A set of deeply-held beliefs about building brands and operating a design practice. We bring these beliefs to every single project we work on.



At Fancy Pants Media, we have Solutions for all your Marketing needs.

# Public Relation (PR)

Celebrity Management | Brand identity | Press conference | CSR | Crisis management | Fundraising | Speech and Press release

#### **Digital Marketing**

Social Media Marketing |
Digital Audit | Influence
Marketing | Online Campaign
design | Content Marketing

# Development

Website Development |
Application development |
Software | MIS, ERP | Email,
Hosting | Landing Page

# Designing

Brand Identity(Logo, cards, etc) | Animations | Motion
Graphics | Website wireframe | Post Production |
Professional Retouch | Video Editing

# Other than these seven main services we do have a huge list of services needed for your marketing needs.



# Advertisement &

### Marketing

TV, Newspaper, Magazine, FM Radio | Flex, Paper Inserts, SMS & Email Blast | Ad space | ATL, BTL, TTL | Offline Events

# 0

# Photography & Videography

Product Photoshoot | Fashion Photoshoot | Model Management | Videography | Ad Video | Casting.

# Franchise Lead

Generation

Lead Generation for Franchise Store | Project to Project Lead generation | Lead Generation Campaign Offline & Online.

#### #WebsiteDesign

To designing website from static to dynamic, single page to payment gateway integration is one our strength









#### **#ProductDesign**

We design complete range of products from the scratch.











#### #LogoDesign

To make your brand stand out from the others, we need to have a brand logo which will provide a huge no of brand recall value for the customers.

PROJECTS #FPMS





#### **#ContentImprovement**

A very strong team of content writers helps us to improve your communication content which is basically talking about your brand value.





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#### #Design

From designing a T-shirt to Designing a poster our designing team is very much equipped with the latest gadgets & a head filled with creative ideas.





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#### **#PrintDesign**

We design and print materials according to clients needs.



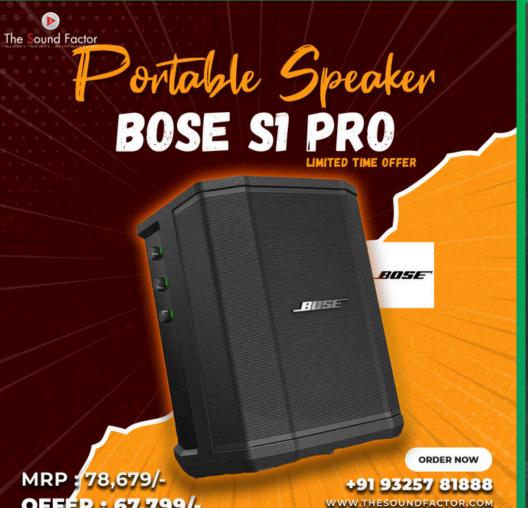






#### **#SocialMediaPostDesign**

We design and post creatives on Brand Social pages with specific goals for a Brand.









#### **#SocialMediaContent**

In FPMS we put very much effect is planning & execution any kind of banners or pamphlet which can be used for any kind of social media marketing as well as the outdoor marketing purpose.





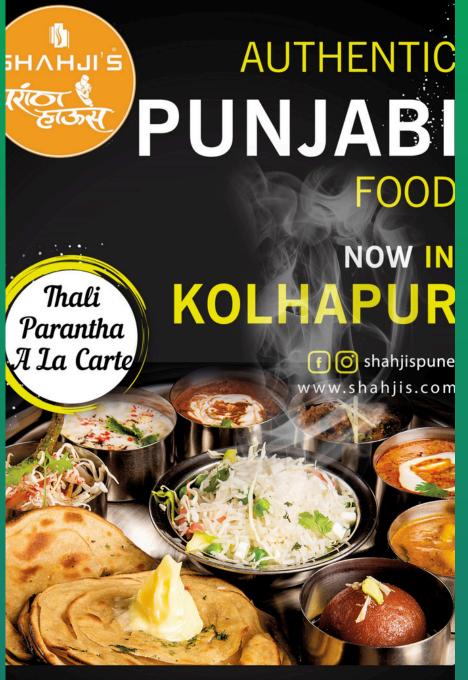


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NO 1, DWARKA RAVJI, LANE NO 4,RAJARAMPURI EAR NATURALS ICE CREAM,KOLHAPUR 416008.

H91-9834745901/2 KOLHAPUR@SHAHJIS.(



### **Shutter & Lens #Shutterandlens**



#### **#PhotographyAndVideography**

Shutter & Lens is more than just a photography studio, we are visual storytellers, curators of elegance, and believers in the magic of light, angles and imagination

Specialished in **Model Management**, **Ecommerce & Product Photoshoot**, **Influencer and UGC artist management**.

# Fashion, Portfolio photoshoot and Influencers, UGC Artist management www.shutterandlens.in













#### **E-Commerce and Product Photography**

www.shutterandlens.in













# E-Commerce Product Photoshoot with Model Management www.shutterandlens.in













# Rainstorm Event management #FPMS

#### **#EventPromotion**

One of our old client for the event management sector, especially into Pune & Kolkata Market.



## Marriott Momo Cafe #FPMS

# #valentinesdayCampaign #BrandingAndPromotion

Marriott MOMO Café, we designed the campaign for A Special Valentines day evening event at Marriott Momo Café.



### **VLSID Conference #FPMS**

# #PR & Designing #SocialMediaMarketing

International VLSI Design & Embedded Systems conference is a Premier Global conference with legacy of over three and half decades. This Global Annual technical conference that focusses on latest advancements in VLSI and Embedded Systems, is attended by over 2000 engineers, students & faculty, industry, academia, researchers, bureaucrats and government bodies.



### **Ghasitaram #FPMS**

#SocialMediaMarketing
#LandingPageDesign
#FranchiseLeadGeneration

Ghasitaram is also one of the prestigious brands for us, From designing the landing page to handling the social media and Franchise lead generation we are working side by side with the team.



### **Shree Guru Productions #FPMS**

#SocialMediaMarketing
#WebsiteDevelopment
#VideoProduction
#Videography

A very famous Production house based out of Mumbai, One of our biggest clients for Video Production and social media marketing.









## Naughty Angel Cafe #FPMS

#### #SocialMediaMarketing #LandingPageDevelopment

One of the oldest Restaurant and Café in Pune, well known for Multicuisine menu.



## **Ghumakkad Ladies**#FPMS

#### #PR & Designing #SocialMediaMarketing

Ghumakkad Ladies is specialized in Travel tours and treks for Ladies only, Powered by India's foremost organizer of Adventure tours & Treks Holiday Adventure.



### SwitchOff #FPMS

# **#PR & Designing #SocialMediaMarketing**

A Unit of "New Poona Cotton Factory (New Poona Mattress Industries Pvt. Ltd.)
", the true driving force of SwitchOff has always been an excessive passion for sleep and good health, which it gives to both our bodies and souls..



## **Kedar Patankar #FPMS**

# #Website Development #PR & Designing #SocialMediaMarketing

Kedar Patankar is one of those rare polymaths you can't box. He's a semiconductor engineer-turned-storyteller whose scripts have snagged acclaim — including a Filmfare win, He's written for mainstream India (think Scam 2003 – The Telgi Story) and proven he has chops both behind the tech bench and in front of the writer's pad.

#UnescoWorldHeritage



BY KEDAR PATANKAR

A WORLD HERITAGE TAG IS NOT A TROPHY. IT'S A REMINDER! When a site gets recognized as a UNESCO World Heritage Site, the headlines come fast. There's pride. Celebration. Social media lights up with posts and pictures.

But what happens after the applause fades?

We tend to think of World Heritage status as a reward — like winning an Oscar. But it's not a prize for the past. It's a commitment to the future.

The Trash Talk #FPMS

# **#PR & Designing #SocialMediaMarketing**

Kedar Patankar founded a grassroots movement cheekily called The Trash Talk, hauling plastic off forts and heritage sites like a social rebel with a cause rather than a celeb with PR handlers.

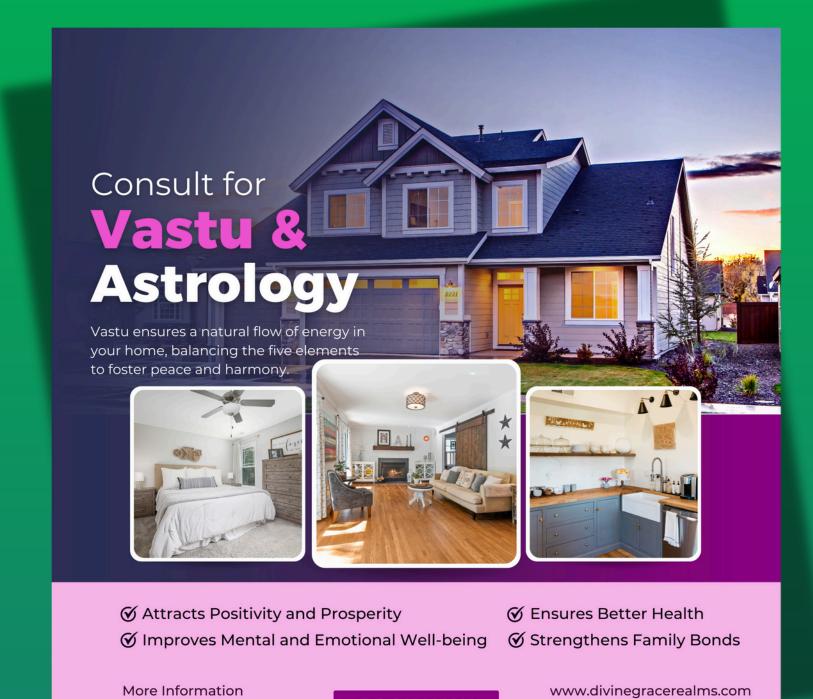
#TheTrashTalk READ MORE



## The Kaizzen Way #FPMS

#### #PR & Designing #SocialMediaMarketing

The Kaizzen Way creates tools for self-discovery, helping children understand and embrace the vast landscape of their own thoughts and emotions.



**BOOK NOW** 

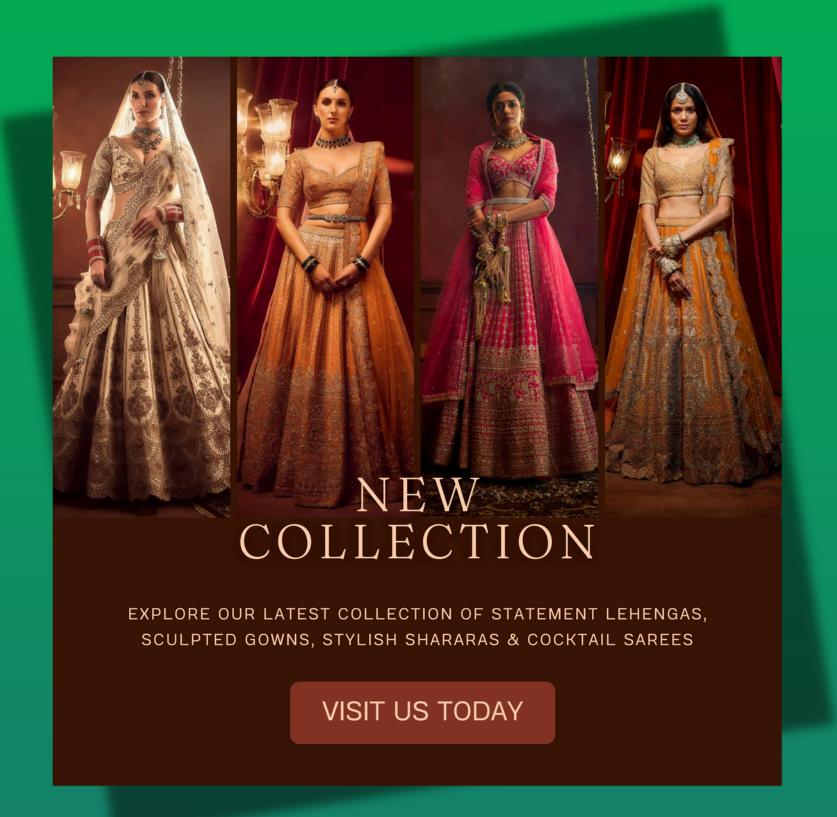
**VISIT OUR WEBSITE** 

+91 93721 21950

### Divine Grace #FPMS

# **#PR & Designing #SocialMediaMarketing**

Divine Grace is a holistic consultation firm blending ancient wisdom with a scientific worldview to harmonize life, space, and energy for purposeful living.



### Raaha - By Archana Bansal #FPMS

# **#PR & Designing #SocialMediaMarketing**

Raaha by Archana Bansal is a contemporary Indian couture label where heritage craftsmanship meets refined modern luxury. Every piece from sculpted lehengas and fusion gowns to bespoke coord sets and cocktail sarees, is thoughtfully handcrafted



### Vividha Interior Products #FPMS

# #WebsiteDevelopment #PR & Designing #SocialMediaMarketing

Vividha Interiors is a highly recognized commercial interior product supplier with expertise in, commercial interiors products, hospitality interiors product, retail, and is one of premier interior product company in Bangalore.



#### Vardhaman Auto #FPMS

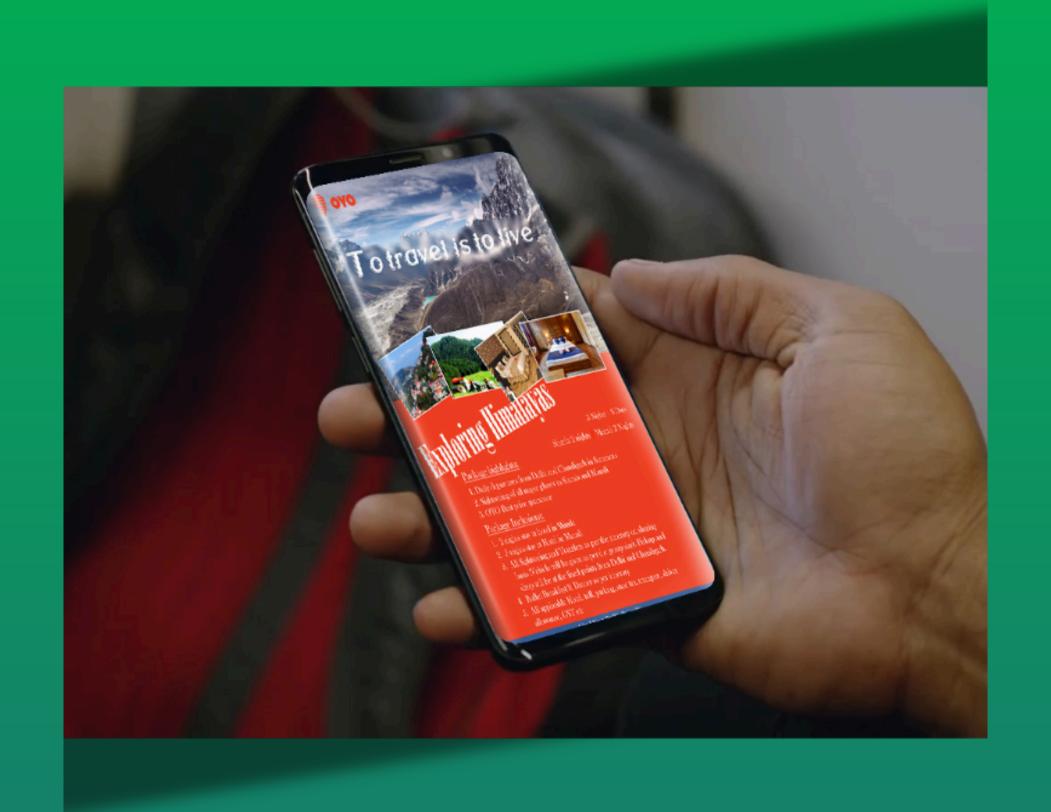
#### #SocialMediaMarketing #LandingPageDevelopment

One of the largest chain on solar energy based manufacturer of Heavy vehicles, in business from a really long time

#### OYO #FPMS

#### #SocialMediaPamphlet #Photography

OYO is a very famous brand in the hotel industry, one of our prestigious clients for Design & photography.





# My-Tig Clean #FPMS

#### #PR & Designing #WebsiteDevelopment

One of the biggest importers of Micro-Fiber materials in India, Deals in Cleaning material, Microfiber clothes and towels.



## It-Hub #FPMS

#### #PR & Designing #WebsiteDevelopment

One of the biggest importers of Smart projectors in India, Deals in gadgets and very high end smart projectors and technologies

## Leopold Cafe #FPMS

#### #WebsiteDevelopment

LEOPOLD CAFÉ is a very famous name in Food & Restaurant segment One of our prestigious clients for website design & development.



## Mall Constructions #FPMS

#### **#WebsiteDevelopment**

Mall Constructions is a one stop name for constructions segment One of our prestigious clients for website design & development.





# Healthcare expenses increasing at the rate of 22% per year

#### IIFL (Indian Infoline) #FPMS

#### #MotionGraphics

IIFL is a financial firm based out of Mumbai, we were associated with them for a motion graphics project

## Ardeshir & Sons (Ardy's) #FPMS

#BrandMakeover

#SocialMediaMarketing

#WebsiteDevelopment

#BrandingAndPromotion

Ardy's formally know as "Ardeshir" is a very famous name in pune for Waterbottle and soft drink segment. One of our prestigious clients for website design, branding and promotion, product design and many more.





#### Satnaam Herbals #FPMS

#LeadGeneration
#SocialMediaMarketing
#BrandingAndPromotion
#Photography & Videography

Satnaam herbals is specialized in Manufacturing ayurveda and natural ayurvedic related Products in Pune, now serving all over the country

## **Safire Industries #FPMS**

#LeadGeneration

#SocialMediaMarketing

#BrandingAndPromotion

#Photography & Videography

Safire Industries is one of the largest manufacturer of Baking oven and fryer in India, they have pan India operations and the manufacturing unit and the demo Stations are located in Pune,





#### Peaurega Naturals #FPMS

#### **#PR & Designing**

Peaurega naturals a Face and Skin Care related Brand with a huge product line and current one of our prestigious client

## **Holiday Adventure #FPMS**

# **#SocialMediaMarketing #BrandingAndPromotion**

Holiday adventure is specialized into corporate training program that uses creative ways to empower employee development. They have there own campsite located near Kamshet, Pune.

#### CORPORATE



#### OUTBOUND

www.holidayadventure.in

Outbound Training (OBT) is a form of the corporate training program that uses creative ways to empower employee development. The training helps enhance the employee's performance using experimental learning and activities that constantly challenge them in unfamiliar circumstances.



## **Urban Closet #FPMS**

#WebsiteDevelopment

#SocialMediaMarketing

#BrandingAndPromotion

#Photography

Urban Closet is a Clothing ecommerce marketplace in India, One of the largest supplier of Indian and western clothing from various brand.



#### Hotel S4G #FPMS

#WebsiteDevelopment

#SocialMediaMarketing

#BrandingAndPromotion

HOTEL S4Gis a very famous name in Food & Restaurant segment in Pune, Pune-Sholapur highway area One of our prestigious clients for complete branding and promotion for all over India for all the franchises.



## **Shahjis Parantha House #FPMS**

#WebsiteDevelopment

#SocialMediaMarketing

#BrandingAndPromotion

Shahi's Parantha House is a very famous name in Food & Restaurant segment in Pune, Kolhapur area One of our prestigious clients for complete branding and promotion for all over India for all the franchises.



#### **Ayurveda Planet #FPMS**

#LeadGeneration

#SocialMediaMarketing

#BrandingAndPromotion

#Photography & Videography

Ayurveda Planet specialized in providing guidance on health and overall individual wellness through naturopathy, healing therapies, meditation courses, nutrition support.





## Box-O-Pizza #FPMS

### #PR & Designing #WebsiteDevelopment

Well known brand in Pune for Pizza lovers, famous for Extremely delicious and maximum size pizzas

## The Sound Factor #FPMS

#WebsiteDevelopment

#SocialMediaMarketing

#BrandingAndPromotion

India's biggest experience center for Audio, Video and Automation, one of our newly added client in the firm, Working side by side with the team for social media marketing, website leads and campaign designs.

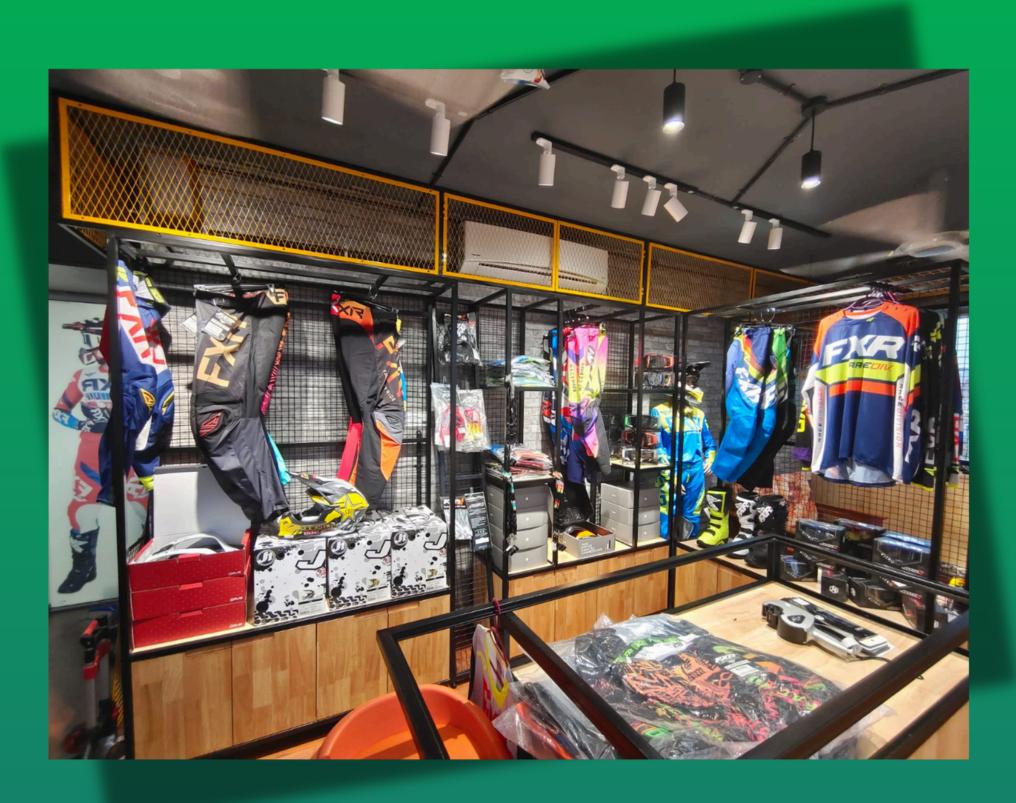




## ShivShakti Pakers & Movers #FPMS

## #WebsiteDevelopment #SocialMediaMarketing

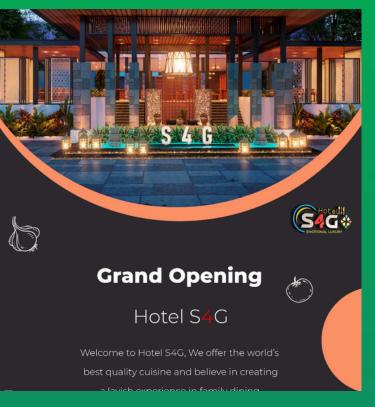
ShivShakti packers & Movers is a very famous name in Pune area, specialized into relocation & transport service once of our newly added client.



## Indewheelars #FPMS

#### **#Digital Marketing**

Indewheelars is another famous name, for Moto Racing gears and accessories, Deep into Moto racing equipment's and apperals.

















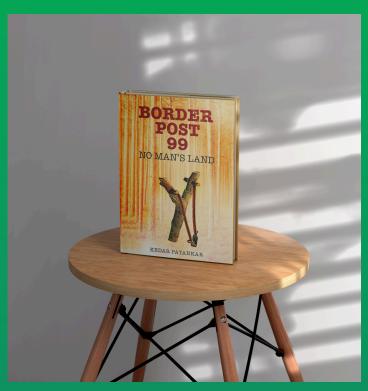


























#### **SOME OF OUR SELECTED CLIENTS**

















































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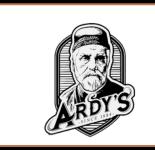






























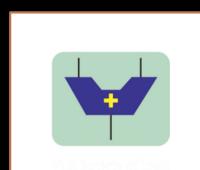




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